

What Is Claimed Is:

- 1 1. A system of distributing electronic content
2 comprising:
3 a satellite;
4 a network operations center uplinking electronic content to
5 said satellite;
6 an over-the-air broadcast center receiving said electronic
7 content from said satellite and generating digital over-the-air electronic
8 content during a vertical blanking interval of an analog broadcast signal;
9 and
10 a user appliance receiving said electronic content.
- 1 2. A system as recited in claim 1 wherein said over-the-
2 air broadcast center is coupled to a stratospheric platform.
- 1 3. A system as recited in claim 1 wherein said over-the-
2 air broadcast center is coupled to a cell tower.
- 1 4. A system as recited in claim 1 wherein said over-the-
2 air broadcast center is coupled to a TV broadcast tower.
- 1 5. A system as recited in claim 1 wherein said
2 electronic content comprises digital audio signals.
- 1 6. A system as recited in claim 1 wherein said
2 electronic content comprises video.
- 1 7. A system as recited in claim 1 wherein said user
2 appliance is fixed.

1 8. A system as recited in claim 1 wherein said user
2 appliance is mobile.

1 9. A method of distributing electronic content
2 comprising the steps of:

3 uplinking a plurality of electronic content packages to a
4 satellite;

5 receiving the electronic content packages from the satellite;

6 over-the-air broadcasting the electronic content packages
7 during a vertical blanking interval of an analog television broadcast
8 signal; and

9 receiving the electronic content packages through a user
10 appliance.

1 10. A method as recited in claim 9 wherein the step of
2 receiving over-the-air broadcasting comprises over-the-air broadcasting
3 from a stratospheric platform.

1 11. A method as recited in claim 9 wherein the step of
2 receiving over-the-air broadcasting comprises over-the-air broadcasting
3 from a cell tower.

1 12. A method as recited in claim 9 wherein the step of
2 receiving over-the-air broadcasting comprises over-the-air broadcasting
3 from a TV broadcast tower.

1 13. A method of distributing electronic content
2 comprising the steps of:
3 digitally compressing the electronic content into a digital
4 video stream;

5 broadcasting a television signal having a vertical blanking
6 interval;
7 broadcasting the digital video stream within the vertical
8 blanking interval.

1 14. A method as recited in claim 13 further comprising
2 the steps of receiving the digital video stream; monitoring the digital
3 video stream and providing feedback about the digital video stream to a
4 broadcast location.

1 15. A method as recited in claim 13 further comprising
2 the steps of receiving the electronic content in user appliance.

1 16. A method as recited in claim 15 wherein the step of
2 receiving comprises the steps of digitally decompressing the digital video
3 stream, and displaying the video stream.

1 17. A method as recited in claim 15 wherein the step of
2 receiving comprises grabbing a vertical blanking interval frame.